

# mount cinnamon GRENADA WEST INDIES

**FOR IMMEDIATE RELEASE**

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## **STEEL PAN, 'J'OUVERT' AND THE PRETTY MAS!**

### **CARNIVAL TIME IN GRENADA, WEST INDIES AUGUST 13-14, 2012 -**

#### **MOUNT CINNAMON RESORT INVITES GUESTS TO DON COSTUMES AND JOIN THE CELEBRATION**

**--Package Features Accommodations, Costumes, Catamaran Excursions and Immersion in The 2-day Cultural Extravaganza August 13-14, 2012 --**

**GRAND ANSE, GRENADA, WEST INDIES** -- Carnival time in Grenada is a spectacular event of vibrant colors, dance, music and cuisine. It is a celebration of the diverse ethnicities that comprise the beautiful island steeped in rich tradition and ritual. [Grenada Carnival](#) is celebrated by the natives, expats and the country's neighbors in the Caribbean and South America. Many celebrants join in the festivities that include a colorful parade of costumes. This year, Carnival will be celebrated August 13-14, 2012 with a unique opportunity for all to join in the revelry.

In honor of this year's celebration, Peter de Savary's [Mount Cinnamon Resort](#), is offering its **GO CARNIVAL** package that invites guests to join in the regional festivities. The highlight of the package is costumes featuring colorful feathers and rhinestones to be worn by package holders during the two-day series of events. Rooms start at \$200 - \$500 per night for one bedroom suite. **GO CARNIVAL immersion is an additional \$220 per person and includes the following:**

**Available August 13-14, 2012:** *Offers intimate look at event's celebrations, "play mas" and parades.*

- Costuming and entry to two day parade (August 13-14)
- Admission to pre-party at Bananas (Sunday)
- **J'ouvert:** Carnival event in which everyone is painted in different colors (begins at dawn on Monday)
- **Pretty Mas** – Dress up in costumes full of features and rhinestones (Monday & Tuesday)
- Mount Cinnamon celebration
- Complimentary after carnival massage
- Optional Catamaran Cruise (additional \$30 per person)

**Reservations can be made online at visit [www.mountcinnamongrenada.com](http://www.mountcinnamongrenada.com) or 1 866 720 2616.**



The origination of Carnival is deeply rooted in the history of the Caribbean. Grenada's Carnival dates back to the European occupation and began as elaborate balls during the slave trade, hosted on local, plantations. After the occupation, the slaves mimicked the balls and infused the rituals, rhythms and pomp of their ancestry. This resulted in a colorful and festive carnival celebration and plea for liberation. Although not as well-known as the larger Caribbean carnivals, this celebration has evolved to be one of the greatest in the Caribbean. In fact, Grenada's Carnival is largely believed to have inspired its neighbor, Trinidad's carnival, which resulted from Europeans and their slaves resettling in Trinidad bringing their celebration with them.

### **Carnival Events/Tradition:**

There are many facets to Carnival that begins with **J'ouvert**, which takes place the Monday before Carnival (August 13). **J'ouvert** is when revelers begin their Carnival marathon at the Demarche Gras Show and continue straight into the J'Ouvert celebrations. The traditional Jab-Jab or Devil Mas bands emerge from the darkness of the night to parade freely through the town. Blackened with stale molasses, tar, grease, creosote or mud, and wearing little more than their horned helmets, these masqueraders in previous times set out to terrify onlookers with their grotesque appearance and repulsive dances.

Following **J'ouvert** is **Pageant Mas**, the day when costumes are worn in full prior to Carnival Tuesday. Each parish has its own brand of traditional mas usually represented by Short Knees, Vekou and Wild Indians. The costumes feature Arab-like head coverings, jumbo collars, batwing sleeves and three-quarter (short knee) baggy trousers, which are now the most prevalent of the traditional masquerades. Almost identical in appearance, they dance through the roads from their respective villages, into the town of St. George's passionately chanting, boxing the air and scattering baby powder with abandon. Costumed bands are often heralded by the arrival of the King and Queen of the band. The large costumes are vied for the King and Queen of Carnival during the Sunday night Dimarche Gras.

Carnival Monday, or **Monday Night Mas**, marks the end of Carnival Monday with the Monday Night Mas' Street Jump-Up. Party-goers in brightly colored t-shirt bands wave fluorescent wands and dance through the streets into the wee hours of Carnival Tuesday morning. On Carnival Tuesday the fancy bands parade through the streets, with spectators and masqueraders alike dancing to the sounds of steel bands and DJs playing the latest carnival melodies. The party continues late into the evening when the official celebrations end.

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### **About Mount Cinnamon Resort:**

Set upon two miles of private beach on Grenada's most sought after beach locale, Grand Anse, Mount Cinnamon Resort is a tranquil respite featuring intimate accommodations of 21 just garden apartments, suites and bi-level villas. Suites and villas are diverse in design and style, each offering views of lush tropical gardens and/or the private white sand beach and azure ocean. The one, two and three-bedroom bi-level villas with master suites, indoor and outdoor living areas, full kitchens and dining areas, decadent baths and spectacular ocean views are ideal for families and groups of two or more. Accommodations include the latest in technology, amenities and are fully stocked with the comforts of a vacation home.

Mount Cinnamon Resort offers several dining options for guests, including its signature restaurant, Savvy's, which specializes in traditional West Indian cuisine of fresh local seafood along with Creole dishes. Savvy's serves breakfast, lunch, and dinner and offers a children's menu. For guests desiring a more relaxed beachside experience, Savvy's Beach Club & Cabana serves fresh fish and grilled favorites in a colorful contemporary cabana style décor.

Guests of Mount Cinnamon Resort enjoy access to the Mount Cinnamon Resort Beach Club; a full-service club that provides the ultimate island experience in a chic environment. Club members/guests enjoy lounge areas complete with daybeds and hammocks; seaside dining and lounge, kayaks, sailboats, snorkeling, massage cabanas, yoga classes and dive center – excursions to reefs, underwater sculpture park, reefs and more.

One of southern Caribbean's best kept secrets, the island of Grenada is highly- regarded for its unbridled hospitality and rich culture. It truly encapsulates the ideal Caribbean experience. Small in size with just 100,000 inhabitants, Grenada is lovingly referred to as 'Spice Isle' for its history of being one of the top producers of spices in the world. The island's position near the equator, just above South America, is credited for the island's constant temperature of 80 degrees, diverse terrain that includes tropical rainforests, hot sulphur springs, mountainous topography, soaring waterfalls, natural protected reserves white sand beaches and Turquoise Ocean. Perhaps one of the island's most intriguing attractions is the [underwater sculpture](#) covering 800 sq. meters and housing sixty-five sculptures. It is located two miles north of the capital St George on the west coast of the island, within an area designated a National Marine Park.

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