



GRENADA'S TOURISM MINISTER LEADS DELEGATION TO WORLD TRAVEL MARKET EXHIBITION IN LONDON, ENGLAND

ST. GEORGE'S, GRENADA, October 30, 2013 – GIS: The Hon. Alexandra Otway-Noel, Minister for Tourism, Civil Aviation and Culture, along with Grenada Board of Tourism's Acting Marketing Manager, Christine Noel-Horsford and a team of representatives from the island's hotel and travel sector will travel to London, England on October 31 to attend what is considered to be one of the biggest global events for the travel industry – the 2013 World Travel Market (WTM) Exhibition.

The WTM, which will run from the 4th to 7th November, is a business-to-business event that presents a diverse range of destinations and industry sectors to United Kingdom and International travel professionals.

While at the travel industry affair, Minister Otway-Noel will attend meetings and discussions on current tourism trends and bridging the gap between tourism and aviation policies, as well as make several media appearances to speak on the strength of Grenada's tourism product; the opening of Sandals La Source Grenada and the role of tourism in the Grenadian society, among other topics.

The Tourism Minister will also meet with Founder and Chairman of Sandals Resorts International, Gordon 'Butch' Stewart and officials from British Airways, Virgin Holidays and Condor Airlines.

Included among the Grenada delegation are representatives of Spice Island Beach Resort, True Blue Bay Resort, Coyaba Beach Resort, Kalingo Beach Resort, Mount Cinnamon Beach Resort, Paradise Defined and St. James Travel, who will stage a Grenada exhibit to over 40,000 travel industry professionals from around the globe.

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